



At Gunnersbury Park Museum we are starting out on an ambitious year-long project based around Dennis Morris' collections of photographs *Southall: a home from home*. The photographs were taken in the 1970s and present an intimate portrait of the Punjabi community. Morris was then at the start of his career, subsequently he rose to fame for his work documenting a year with the Sex Pistols and his iconic portraits of reggae legends including Bob Marley and Lee 'Scratch' Perry.

We are looking for a designer who would be able to help us visually tell the story of the photographs and the rich and colourful story of Southall both past and present. It would be opportunity to design collaboratively with local communities across cultures and languages.

The project will have three phases:

Phase 1

Photography workshops drawing inspiration from a *Home from Home*. Community members from Southall and elsewhere in Ealing and Hounslow will learn the basics of SLR photography and reflect on the themes explored by Morris through their photographs of contemporary life.

Phase 2

- a) Three popup exhibitions combining Morris' photographs and the contemporary responses will be located in the communities for which they have the most relevance. These exhibitions will engender reflections on continuity and change.
- b) Some of Morris' photographs will be reproduced at the sites in Southall where they were taken. Alongside these interventions we will distribute a map which marks their locations and which touches on significant places and events in 1970s Southall.

Phase 3

At the end of 2024 we are planning a landmark exhibition at Gunnersbury Park Museum. The exhibition will include Morris' photographs and the community responses. It will also tell the story of the 1979 Southall uprising, partly using photos held in the Museum's archive. We will explore how the uprising interlinked with moments of resistance elsewhere in London and talk about the change which it effected. We will also devote a gallery to the music which came out of Southall in the 1970s and how this tiny part of London came to be the crucible of bhangra and subsequent globally influential genres.

Overview

We are looking for a designer or design studio to work with the project team to develop and deliver most elements of the exhibition design from concept to detailed design, technical design and delivery.

The designer or studio will be responsible for the following packages of work:

- Exhibition identity including colour palettes, fonts and the choice of some materials
- Design of popup exhibition framework (i.e. not the curation of the contents of the exhibition, but the means by which images and interpretation will be presented and mounted). The framework needs to be reassembled at varying scales in different locations, with the images and interpretation changing at each location.
- Print ready templates for labels, interpretation panels, and image reproductions
- Font design in multiple languages and scripts
- Map of Southall showing locations where Dennis Morris photos were taken and are on display
- Exhibition guide for landmark exhibition at Gunnersbury Park Museum
- Marketing assets including print ready files for posters and exhibition preview invitations
- Digital assets including gifs, email footers and social media banners

Audience

- Primary: people from Southall / communities for whom this project has personal and or cultural relevance
- Secondary: experience seekers between 18 – 35 / people with an interest in diasporic identity and London
- Tertiary: families

Budget : £3,000

Initial design ideas

- Use of robust and easy to reassemble elements for the popup exhibitions.
- Use of black and white historical photographs and contemporary colour photographs
- Use of distinctive palette and fonts so that the outputs of the project (i.e. popup exhibitions, landmark exhibitions, photos in community settings, the Southall map, posters etc...) can instantly be associated with each other
- Interpretation in multiple languages and scripts. Possibly, Punjabi, Urdu, Somali, and English

Key relationships

- Curatorial team
- Digital Engagement Producer
- Head of Heritage & Museum Services

How to apply

If you would like to submit an expression of interest, please return the following by email to crowleyt@visitgunnersbury by 31-01-2024.

- Full contact details
- Relevant examples from your portfolio
- A statement no longer than 500 words outlining your approach to one of the design challenges
- A preliminary budget breakdown

We would especially welcome applications from people who have a personal cultural connection to Southall.